

# **SELCA 2017**

## 2nd Annual Conference

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*\* November 4, 2017 \* Piedmont Atlanta Hospital \* Atlanta, GA*



**Community**

# You're Invited . . .

Register Today!

The Southeastern Lactation Consultant Association invites you to register for the second annual regional conference in Atlanta, Georgia. Join us for this successful professional development event, and network with many lactation and birth professionals from Georgia and throughout the Southeast.



***Register early, and get additional benefits! Early registration prices listed below valid until 9/15/17. The first 10 registrants will receive an ILCA cooler bag. The first 25 registrants will receive FREE parking. All early registrants will receive a raffle ticket!***

[SELCA Member: Extra CERPs, meals, & DISCOUNTED renewal of 2018 SELCA Membership-\\$70](#)



[SELCA Member: Extra CERPs & meals \(NO 2018 Membership\) -\\$35](#)

[Non-Member: 2018 SELCA Membership included with conference for only \\$85](#)

[LLLL/Student/Peer Counselor discount \(Non-IBCLC\): Conference, meals & 2018 Membership-\\$55](#)

You may also mail a check to SELCA at 575 Boulevard SE #2a, Atlanta, GA 30312 (must be received prior to 9/15/17). Registration is accepted at the door (late fees apply, and meal options are limited). Any registration fee not paid within the week of completing the registration form will result in the cancellation of the registration and forfeiture of benefits.

Enjoy the Exhibit Area and pampering stations during networking breaks. Breakfast, lunch and snacks will be served, and are included in the registration fee. All participants will receive a gift bag. 1 CNE and E-CERP approved; Additional CERP approval pending by the IBLCE. Conference materials, agenda, and speaker disclosures available on the website- password provided upon registration.

## **Marketing**

Presence in the Exhibit Area, products available in gift bags and raffles, and literature provided to conference participants do not provide any express or implied endorsement of SELCA. *Any marketing or promotional material must be in keeping with the mission of SELCA and comply with the International Code of Marketing of Breast-milk Substitutes (WHO code).* While SELCA may seek the advice of other entities such as the International Baby Food Action Network (IBFAN) or the National Alliance for Breastfeeding Advocacy (NABA) in determining compliance, we recognize that we cannot police global marketing or monitor changes



in corporate ownership; as such, SELCA does not determine compliance with the WHO code.

### **Accessibility and Non-Discrimination**

SELCA strives to uphold the conference theme of Community in all of its interactions, and requests sponsors and exhibitors do the same. To promote a thriving sense of community and safe space in which to grow professionally, SELCA expressly prohibits discrimination or acts of aggression on the basis of race, color, sex, gender identity, ability or national origin.

### **Media Disclaimer**

SELCA will photograph conference events; by registering, you grant permission for SELCA to record, photograph and use (now and in the future) your image, name and voice in all its forms and in all media pertaining to SELCA conferences. You certify that you hold the copyright or trademark for any provided photographs and/or content on literature, presentations and other materials used at the conference, or have obtained permission to use same. No photographic, audio or video recordings may be made of the conference, in part or in whole, at any time, without SELCA's express, written, permission.

### **Area Information**

Atlanta tourist information available upon request at [conference@selca.info](mailto:conference@selca.info).

Venue information: [Piedmont Atlanta Hospital](#), Rich Auditorium



Hotel: For local accommodations, may we suggest you take advantage of our discounted room block.

### **GRAND HYATT ATLANTA IN BUCKHEAD**

3300 Peachtree Road NE, Atlanta, GA 30305 US

[View Map](#) Near Legoland Discovery Center

4.0 Star Suburban Hotel

Located in the heart of Buckhead, Atlanta's most prestigious fashionable area. This distinct hotel combines classic elegance and unsurpassed service to offer discerning guests Atlanta's legendary hospitality.

#### **What's Nearby?**

- Buckhead (Midtown Atlanta)
- Lenox Square (Buckhead)
- Swan House
- Atlanta History Center
- Georgia Governor's Mansion
- Chastain Park Amphitheater
- Piedmont Atlanta Hospital
- Morningside / Lenox Park
- Ansley Park
- Atlanta Amtrak Station

Fitness Club: Visitors can purchase a one-day pass to work out at the Piedmont Hospital Health and Fitness Club for \$5 (showers and towels included). Located in the 2001 Peachtree Road Building, the club is accessible by a tunnel in the basement of the main hospital, at the end of the north corridor. Call [404-605-1965](tel:404-605-1965) or go to Piedmont's Health & Fitness Club for information on hours of operation and class schedules



**Thank You!**

We at SELCA wish to thank you for joining us, and look forward to seeing you at the conference!

Yours in health,

SELCA Conference Planning Committee

470-20-SELCA [conference@selca.info](mailto:conference@selca.info) 575 Boulevard Southeast, Atlanta, GA, 30312